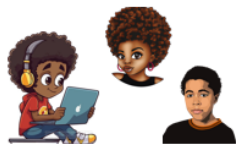# WEB3 AND SOCIAL CHANGE PLATFORMS: MAIN AGENDA

GOAL: LEARN ABOUT THE TECH, UNDERSTAND ITS IMPORTANCE, AND GET THE AUDIENCE EXCITED TO TAKE PART IN ITS ROLL-OUT: BREAK OFF INTO GROUPS TO WORKSHOP NEXT STEPS ON HOW TO IMPLEMENT IT.

TOPIC	EST. TIME	SPEAKER	OBJECTIVE	RELATED MATERIALS
Who We Are, What We're Doing and Why We're Doing It	10 min.	Steve LeMay	Understand our Vision and Your Role In Within Our Growth Plans	Self-Intro Slide; One-Pager on Data Motus & Social Change Platforms
Intro to Web3 and Decentralized Identities (DIDs)	10-12 min.	Steve LeMay	Get Ready for Web3; Digital sovereignty idea, power of DIDs	History of the Web and the Power of Web3 One-Pager; other stories, files
KEY MISSION: Black Brilliance in Web3 Movement (Hub and Spoke buildout plan)	5-6 min.	Steve LeMay	Know the rollout plan and understand your role in it; help us build each app, own them	Black Brilliance in Web3 one-pager; POC (Proof of Concept) buildout plan for DID Dashboard; the 'Hub'
DID Creation and Dashboard Walk-thru	10-12 min.	Ogbonna Mills	Ease of onboarding to DID; see the power of owning your identity	Click-thru Example of DID Onboarding Process, Dashboard Mockup
WORKSHOP	**45-50 min.**	**Steve and Ogbonna**	**Divide everyone into 3 groups, help achieve our goals; see below**	**Several materials and questions for each group; see below**

GROUP 1: USERS

GOAL: get ideas on Web3 tech to better their lives.

- Young People (15-30)
- Enjoy Using New Tech
- Has Ideas on Features
- User Experience is Key

KEY QUESTIONS TO HELP US ANSWER:

- HOW WOULD YOU USE THIS TECHNOLOGY?
- WHAT KIND OF APPS WOULD YOU CREATE?
- WHAT FEATURES WOULD YOU WANT TO SEE?
- HOW BEST TO MONETIZE YOUR CREATIVITY?
- HOW DO YOU WANT TO USE AI? CONCERNS?...

RELATED MATERIALS:

- DID ONBOARDING PLATFORM FOR KIDS
- WEB3 DIGITAL ASSET CREATION AND USE
- TYMEBOXX, HEALTH/WELLNESS APP DESIGNS

GROUP 2: INVESTORS

GOAL: understand investment climate and our options.

- Traditional Investors / VC Groups
- Popular Black Investors or Influencers
- PubSec Sources (i.e., Grant Managers)
- Creator Economy / Web3 Enthusiasts

KEY QUESTIONS TO HELP US ANSWER:

- WHAT INVESTING PATHWAYS SHOULD BE USED?
- WHERE WOULD YOU APPLY DECENTRALIZED AI?
- WHICH OF OUR APPS WOULD YOU START WITH?
- WHAT LEVEL OF INTEREST DO YOU HAVE IN NIL?
- CAN YOU SUPPORT OUR OWNERSHIP MODEL?

RELATED MATERIALS:

- DE-EVERYTHING SMALL BUSINESS PIPELINE
- HUB AND SPOKE TECH DEPLOYMENT PLAN
- WEB3 ROLLOUT PLAN (HOW WE'LL GET THERE)

GROUP 3: SPONSORS

GOAL: obtain go-forward plan with sponsors.

- Local non-profits, PubSec groups
- After-school program directors
- Focus on black youth, tech uplift
- Future tech users; goal alignment

KEY QUESTIONS TO HELP US ANSWER:

- HOW DO YOU WANT TO USE THIS TECHNOLOGY?
- WHAT PROGRAMS CAN WE GET TO USE THE TECH?
- WHAT HBCU CONNECTIONS DO YOU HAVE, IF ANY?
- WHICH SOCIETAL ISSUES DO YOU WANT TO SOLVE?
- DO YOU AGREE WITH OUR APPROACH ON AI USE?

RELATED MATERIALS:

- BUILD YOUR OWN EMPOWERMENT PIPELINES
- WEB3, AI-DRIVEN BLACK BUSINESS DIRECTORY
- THE APP: ACCOUNTABLE POLICING PLATFORM

AFTER THE WORKSHOP (30 MIN.):
- DISCUSS FINDINGS FROM EACH GROUP
- OUR NEXT STEPS (WHAT WE NEED)
- Q&A SESSION AND WRAP-UP

EMAIL OR TEXT STEVE TO GET SOFT COPIES OF THESE MATERIALS OR TO SIGN THE NDA; TO BE PART OF THE NIL APP DESIGN AND OWNERSHIP

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