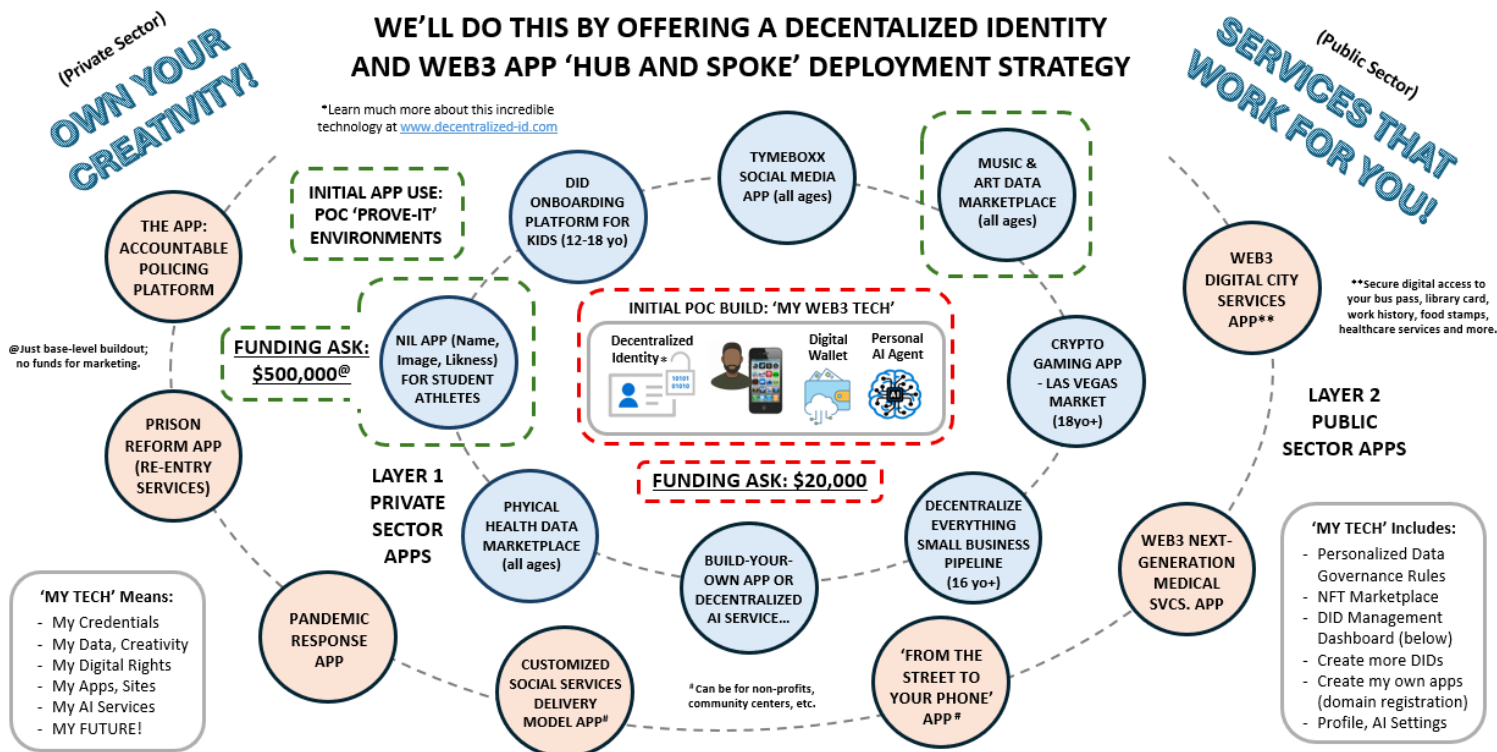


GOAL: CREATE A 'BLACK BRILLIANCE IN WEB3' MOVEMENT

WE'LL DO THIS BY OFFERING A DECENTRALIZED IDENTITY AND WEB3 APP 'HUB AND SPOKE' DEPLOYMENT STRATEGY



ARCBLOCK: WHY IT'S OUR WEB3 INFRASTRUCTURE OF CHOICE

ONE WORD: DECENTRALIZATION. ArcBlock offers the most versatile, scalable and powerful set of self-empowerment (decentralized) features in Web3 to allow for the buildout of a robust set of app services.

LIST OF CRITICAL ARCBLOCK SERVICES AND FEATURES:

Universal DID Infrastructure: Instantly create/manage DIDs for personal, business, creator, or organization use. Standards-based, future-proof, universally resolvable.

Zero Gas Fees: No transaction costs. Blockchain-agnostic (L1 and L2). Scalable for real-world use - no user friction.

Hub & Spoke Architecture: Single identity "hub" lets users connect across all dApps and services, with full ownership and control.

Guide Rail AI Agent: Every user is paired with a context-aware AI agent that travels with their DID to enforce privacy rules, assisting with data governance, and curating experiences across all connected apps.

Real-time Data Governance: User-controlled, dynamic rules with compliance tools. Users set and enforce their own terms.

Wallet & NFT Ready: DID, passkeys, and SSO. Immediate integration for NFTs and digital assets.

Multi-Chain Support: No vendor lock-in. Expand to other chains as needed.



LAYER 1 'HUB AND SPOKE' - PRIVATE SECTOR

Layer 1 Goals:

- Market Penetration
- Web3 / DID Use and Customer Acceptance
- Use Interoperability
- DID Space Maturity
- Micro-Economies
- Tech Readiness for Public Sector Use

LAYER 2 'HUB AND SPOKE' - PUBLIC SECTOR

Layer 2 Goals:

- Easy POC* Buildout
- GAIN PUBLIC TRUST
- Proven Tech = Low Risk
- Faster Civics Adoption
- Powerful Flexibility
- Tax \$ Use Transparency
- Participatory Democracy
- Sovereign Wealth Funds

***Proof of Concept**

WHAT THIS MEANS FOR CLIENTS:

- FAST TECH ADOPTION; 80% DONE PRIOR TO ADOPTION (VERTICALLY OR HORIZONTALLY: BY SECTOR OR FEATURE)
- DAY-1 DATA GOVERNANCE IMPLEMENTATION (via DIDs)
- CONSUMER PROTECTIONS; DATA USE TRANSPARENCY
- 'OWN YOUR AGENCY' NEXT-GENERATION CIVICS, TECH

WHAT THIS MEANS FOR INVESTORS:

- LOW RISK / \$ ENTRY
- 100-500x ROI (5-8 YRS.)
- LAUNCHING OF A NEW DECENTRALIZATION ECONOMY; 5M CEO'S