

HISTORY OF THE WEB: WHAT WE CAN DO WITH WEB 3

THE PAST

(est. 1994)

What you get:

- Information

WEB 1 (read)

What you don't get:

- Interaction
- Convenience

- Birth of the web
- Basic HTML pages
- First use of email



The Problems:

- One-way traffic
- Not portable

THE PRESENT

(est. 2004)

What you get:

- Interaction
- Convenience

WEB 2 (read-write)

What you don't get:

- Control of your data, a digital identity

- Birth of mobile apps
- Two-way data traffic
- Many web formats



The Problems:

- No identity layer
- Centralized systems

THE FUTURE

(est. 2024+)

What you get:

- Control of your data, a digital identity

WEB 3 (read-write-trust)

What you don't get:

- Corruption in government, harmful tech in the private sector

- Decentralized Identity, data and power/control
- Use of Blockchain, Crypto

Decentralization = Digital Sovereignty!



The Challenges:

- Growing pains
- Global adoption

TRY IT OUT!

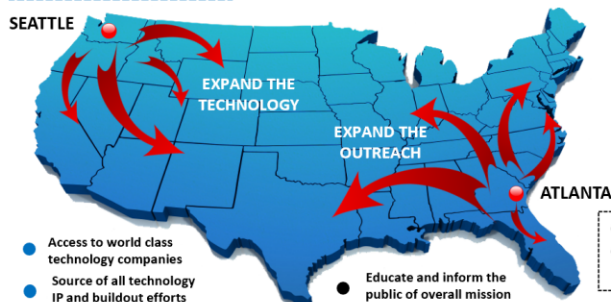


How We'll Use Web 3: Build Social Change Platforms for Communities of Color

GOAL: redefine the relationship between community, business, civics and technology by first focusing on communities of color to lead the way in building new socio-economic solutions that are 100% transparent and accountable to the people.

Social Change Platforms

- A Social Purpose Corp; unique to WA state
- Partner with dev groups led by women of color



THE PLAN: CREATE AN ALLIANCE BETWEEN SOCIAL CHANGE PLATFORMS AND BLACK LIVES LEAD TO CREATE CITY AND STATE GOVERNMENT PARTNERSHIPS FOR THE PURPOSE OF BUILDING OUT APPLICATIONS THAT CITIZENS WANT IN THEIR COMMUNITIES; LED BY COMMUNITIES OF COLOR.

- Leads community outreach to gather app requirements
- Form strategic partnerships with HBCUs, NAACP, etc.
- Distribute shares to public; build SWFs* with revenue sharing

*Sovereign Wealth Fund: a state-run asset that's owned by citizens

HOW TO CREATE PUBLICLY-FUNDED APPS:

- 1 Conduct surveys to determine what apps to build; place it on the ballot as a tax-based investment option for citizens.

ON THE BALLOT IS A YES/NO VOTE ON BUILDING A SOCIAL CHANGE PLATFORM; ALL 'YES' VOTERS BECOME OWNERS:

Tax Investment Level

- A ☐ \$0.125 per \$1000 of your home value
- B ☐ \$0.25 per \$1000
- C ☐ \$0.375 per \$1000

YES NO

Project App Name: Goal

The Accountable Policing Platform; to create greater accountability and transparency with the community as it relates to city policing processes.

[Project Details](#) [Technology Overview](#)
[Your Rights](#) [Ownership Agreement](#)

- 4 All citizens can use, receive benefits from using the app. 'Yes' voters will earn funds from the sale of the app as it expands in use.

REVENUE DISTRIBUTION MODEL FOR FUNDED APPS:

App Earnings Breakdown:

- 50% for project costs
- 10% to new features
- 10% charitable efforts
- 30% revenue sharing



- Manage CST assets, receive revenue in your digital wallet.
- Revenue distribution based on app ownership percentage.

- 2 State-run programs allow citizens to join project groups, take an active role in buildout of the apps they vote for.

JOIN A PROJECT WITHIN THE 'RACI' STRUCTURE:



[RACI Rules](#) | [Program Management Website](#)

R = Responsible: leads the effort to drive the project.
A = Accountable: helps w/ finance, POC for its success.
C = Consult: provide reqmts to help build out platform.
I = Inform: play minimal role; informed of updates.

- 3 All 'Yes' voters will be taxed at the level chosen; they'll receive ownership in the app (once built) via crypto-based assets.

OWNERSHIP DISTRIBUTION MODEL FOR FUNDED APPS:

1 CST = \$10
\$120 in taxes = 12 CSTs* (Certificate Stock Tokens) in platform ownership.



- *CSTs are state-sponsored assets, tied to everyone's DID.
- Purchases of CSTs are possible post-election by everyone.
- Earn more CSTs each tax year, sell back to state at anytime.
- **DID = Digital Identity; given to all citizens. Read more [here](#).