

## WHY THIS TECHNOLOGY IS IMPORTANT

TymeBoxx is much more than a cool content-based app; it is a gateway app into another dimension: the dimension of Web3 and digital sovereignty for the user.

### THE PAST

(est. 1994)

What you get:

- Information

**WEB 1**  
(read only)

What you don't get:

- Interaction
- Convenience

- Birth of the web
- Basic HTML pages
- First use of email



#### The Problems:

- One-way traffic
- Not portable

### THE PRESENT

(est. 2004)

What you get:

- Interaction
- Convenience

**WEB 2**  
(read-write)

What you don't get:

- Control of your data, a digital identity

- Birth of mobile apps
- Two-way data traffic
- Many web formats



#### The Problems:

- No identity layer
- Centralized systems

### THE FUTURE

(est. 2024+)

What you get:

- Control of your data, a digital identity

**WEB 3**  
(read-write-own)

What you don't get:

- Corruption in government, harmful tech being used

- Decentralized Identity, data and power/control
- Use of Blockchain, Crypto



#### The Challenges:

- Infrastructure
- Global adoption

## WHY DIDs ARE INCREDIBLY IMPORTANT

*DIDs and Web3 will be the most important technology development in our lifetimes!*

- The data privacy laws are constantly changing; 12 states have laws as of 2023, with additional health privacy laws in WA, CT and NV (so far)
- Consumers should also have the technology and infrastructure to stay on pace with the digital transformation efforts of businesses
- Communities of color have been systemically discriminated against because of the long-standing systems that were designed to harm
- **DECENTRALIZATION OF DATA MEANS THE DECENTRALIZATION OF CONTROL: CONTROL OVER COST STRUCTURES, REVENUE STREAMS, PROCESS BUILDOUT AND WHO OWNS THEM!**

### THE POWER OF DECENTRALIZED IDENTITIES

We will create a unique DIDaaS\* offering that provides consumers and businesses with creating a day-1 data handling compliance service.

#### Import Preset Rules



OR...

#### Create your own data handling rules / terms

Phone, Physical data use  
Music lyrics, Artwork terms  
Text-to-code conversion

Writer/Actor IP use  
Access, pricing terms  
ETH smart contracts

ChatGPT (custom plug-in)



Maintain, control access to all my personal data.

Manage my crypto assets, data access terms, credentials.

\*Decentralized Identity as a Service (cloud-based offering)