HISTORY OF THE WEB: WHAT WE WILL DO WITH WEB 3

THE PAST
(est. 1994)

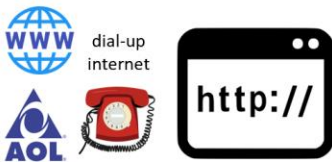**What you get:**
• Information

WEB 1
(read)

What you don't get:
• Interaction
• Convenience

• Birth of the web
• Basic HTML pages
• First use of email

dial-up internet

AOL   http://   WWW

The Problems:
• One-way traffic
• Not portable

THE PRESENT
(est. 2004)

What you get:
• Interaction
• Convenience

WEB 2
(read-write)

What you don't get:
• Control of your data, a digital identity

• Birth of mobile apps
• Two-way data traffic
• Many web formats

HTML5 XML JS Cloud CSS3 PHP www

The Problems:
• No identity layer
• Centralized systems

THE FUTURE
(est. 2024+)

What you get:
• Control of your data, a digital identity

WEB 3
(read-write-trust)

What you don't get:
• Corruption in government, harmful tech in the private sector

• Decentralized Identity, data and power/control
• Use of Blockchain, Crypto

Decentralization = Digital Sovereignty!

Digital Identity + Digital Wallet = POWER AND CONTROL!

The Challenges:
• Growing pains
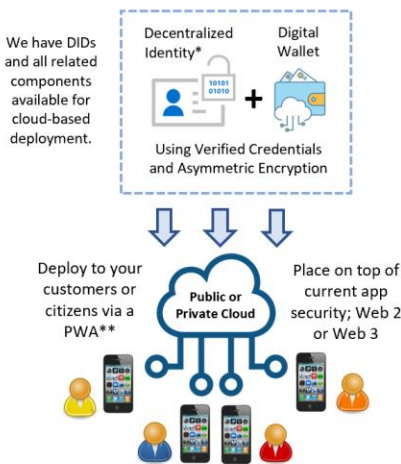• Global adoption

TRY IT OUT!

POC: DECENTRALIZED IDENTITY AND RULES ENGINE SERVICES

The Proof of Concept will be a powerful and 100% customizable open-source web3 data management platform.

1 DIDaaS CLOUD-BASED OFFERING: DID WITH VCs, DIGITAL WALLET

Digital Identity as a Service: Decentralized ID (DID) deployment with verified credentials in an asymmetric encryption digital wallet.
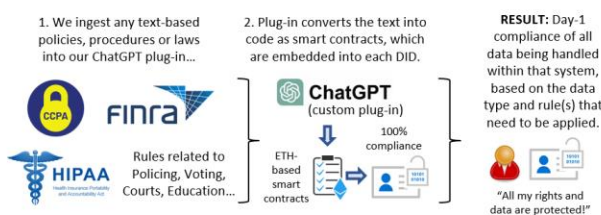
HOW IT WORKS:

We have DIDs and all related components available for cloud-based deployment.

Decentralized Identity* + Digital Wallet

Using Verified Credentials and Asymmetric Encryption

Deploy to your customers or citizens via a PWA**

Public or Private Cloud

Place on top of current app security; Web 2 or Web 3

*Visit the site https://identity.foundation for details on DIDs.
**Progressive Web App

2 REaaS (Rules Engine as a Service): IMPLEMENT ANY RULES INTO DIDs

Create a plug-and-play solution that allows clients to import any data handling, industry rules as code and apply them to your DIDs.

HOW IT WORKS:

1. We ingest any text-based policies, procedures or laws into our ChatGPT plug-in...

2. Plug-in converts the text into code as smart contracts, which are embedded into each DID.

RESULT: Day-1 compliance of all data being handled within that system, based on the data type and rule(s) that need to be applied.

CCPA FINRA HIPAA
Rules related to Policing, Voting, Courts, Education...

ChatGPT (custom plug-in)
100% compliance
ETH-based smart contracts

"All my rights and data are protected!"

Example Implementation Approach (Products 1 and 2):

How many DIDs do you need? 50,000

What data privacy law(s) do you want to implement in each DID?
☐ CCPA   ☑ GDPR   ☑ Canada   ☐ Australia

Do you want to build custom workflows as part of your DIDs?
◉ No   ○ Yes   ○ Not Sure

What claim format do you want to use for your presentation exchange (see here for details)?
○ JWT*   ◉ Verified Credentials   ○ JWT-VC   ○ Other JSON Claim

*JSON Web Token

3 DATA COLLECTING, CATEGORIZING; PROFILE PORTABILITY AND CONTROL

Build a sophisticated dB schema that does auto-categorization of all your data with the ability to scrape your data into each category.

HOW IT WORKS:

a) Collect Personal Data
- Use DID to collect data via XPath scraping, file creation
- Maintain a top-level view of all your data (last 24 hours)
- Create a new level of digital sovereignty for the individual

DID
XPath Files
Social Media
Physical Health
Phone Telemetry

Custom schema w/ auto-categorization   dB   Data Categorization and Storage

b) Create Custom NFTs and Self-Promote
- Spin up a custom NFT and associate it to your data
- Promote your data, NFT in various data marketplaces

My NFT
My DID, Data

Physical Health Marketplace
Misc. Apps and Marketplaces
My Marketable Data / IP
NIL* Services, Apps for student athletes
Music and Art Marketplace

*Name, Image and Likeness (i.e., for NCAA athletes)

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