www.socialchangeplatforms.com

PROPOSED FOR-PROFIT AND NON-PROFIT ENTITIES

We will build three different entities that will work seamlessly together to help communities of color build out the necessary technical and civic engagement structures which will allow them to create a *self-empowerment platform* that can vastly improve their quality of life and earn generational wealth.

DATA MOTUS

- *LLC incorporated in WY state*; key partnerships with SCP, BLL
- Buildout and licensing of all key blockchain-related technologies
- Providing the technology to many public and private sector entities via a cloud-based XaaS* model

*References all forms of 'as a Service' offerings, such as our DIDaaS and REaaS products below.

ALL OF THESE ENTITIES WORK TOGETHER TO BUILD WORLD-CLASS TECHNOLOGY, SERVICES AND CIVIC ENGAGEMENT PROCESSES TO OFFER A NEW AND INNOVATIVE WAY TO BETTER YOUR QUALITY OF LIFE
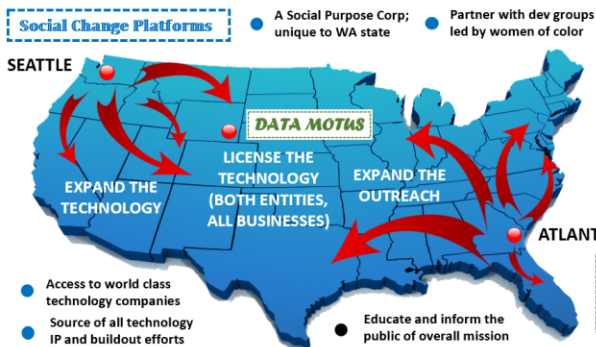
Social Change Platforms

- *Social Purpose Corp. incorporated in WA state*; #1 priority is community benefit
- Working with BLL to build Social Change Platforms for citizens in local communities
- Sell completed platforms in a SaaS model throughout the world, disperse revenue to the shareholders in each community
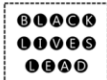
BLACK LIVES LEAD

- *501c3 Non-Profit HQ'd in Atlanta*, GA that leads the effort to create community outreach on the technology of the future
- Lead the effort to consolidate requirements from the community for buildout and ownership of Social Change Platforms
- Create partnerships in education, business and government to help best leverage the technology for communities of color

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How We'll Use Them: Build Social Change Platforms for Communities of Color

GOAL: redefine the relationship between community, business, civics and technology by first focusing on communities of color to lead the way in building new socio-economic solutions that are 100% transparent and accountable to the people.

Social Change Platforms

- A Social Purpose Corp; unique to WA state
- Partner with dev groups led by women of color

SEATTLE

DATA MOTUS

LICENSE THE TECHNOLOGY (BOTH ENTITIES, ALL BUSINESSES)

EXPAND THE TECHNOLOGY

EXPAND THE OUTREACH

ATLANTA

- Access to world class technology companies
- Source of all technology IP and buildout efforts
- Educate and inform the public of overall mission

BLACK LIVES LEAD

THE PLAN: CREATE AN ALLIANCE BETWEEN SOCIAL CHANGE PLATFORMS AND BLACK LIVES LEAD TO CREATE CITY AND STATE GOVERNMENT PARTNERSHIPS FOR THE PURPOSE OF BUILDING OUT APPLICATIONS THAT CITIZENS WANT IN THEIR COMMUNITIES; LED BY COMMUNITIES OF COLOR.

- Leads community outreach to gather app requirements
- Form strategic partnerships with HBCUs, NAACP, etc.
- Distribute shares to public; build SWFs* with revenue sharing

*Sovereign Wealth Fund: a state-run asset that's owned by citizens

HOW TO CREATE PUBLICLY-FUNDED APPS:

① Conduct surveys to determine what apps to build; place it on the ballot as a tax-based investment option for citizens.

ON THE BALLOT IS A YES/NO VOTE ON BUILDING A SOCIAL CHANGE PLATFORM; ALL 'YES' VOTERS BECOME OWNERS:

Tax Investment Level	Project App Name: Goal
A ○ $0.125 per $1000 of your home value	The Accountable Policing Platform: to create greater accountability and transparency with the community as it relates to city policing processes.
B ◉ $0.25 per $1000	
C ○ $0.375 per $1000	

YES NO

Project Details   Technology Overview
Your Rights   Ownership Agreement

② State-run programs allow citizens to join project groups, take an active role in buildout of the apps they vote for.

JOIN A PROJECT WITHIN THE 'RACI' STRUCTURE:

R = Responsible: leads the effort to drive the project.
A = Accountable: helps w/ finance, POC for its success.
C = Consult: provide reqmts to help build out platform.
I = Inform: play minimal role; informed of updates.

RACI Rules | Program Management Website

③ All 'Yes' voters will be taxed at the level chosen; they'll receive ownership in the app (once built) via crypto-based assets.

OWNERSHIP DISTRIBUTION MODEL FOR FUNDED APPS:

1 CST = $10

$120 in taxes = 12 CSTs* (Certificate Stock Tokens) in platform ownership.

DID** + Wallet

- *CSTs are state-sponsored assets, tied to everyone's DID.
- Purchases of CSTs are possible post-election by everyone.
- Earn more CSTs each tax year, sell back to state at anytime.
- **DID = Digital Identity; given to all citizens. Read more here.

④ All citizens can use, receive benefits from using the app. 'Yes' voters will earn funds from the sale of the app as it expands in use.

REVENUE DISTRIBUTION MODEL FOR FUNDED APPS:

App Earnings Breakdown:
- 50% for project costs
- 10% to new features
- 10% charitable efforts
- **30% revenue sharing**

DID + Wallet

- Manage CST assets, receive revenue in your digital wallet.
- Revenue distribution based on app ownership percentage.

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