

Black Lives Lead Non-Profit Organization: Summary

CHARTER: to build, own and earn generational wealth from several new systems built by our for-profit partner, Social Change Platforms, in an effort to not only improve the societal and economic standing of black lives, but to improve our democracy and country as a whole.

BOD MAKEUP: the Board of Directors will reflect the needs of society as it relates to this effort; which for the non-profit's efforts means the advancement of Black Women in leadership roles - both in civics and technology. Thus, we will insist that the board has a majority of black women (7 of 13, 5 of 9..), which will give them veto power / primary say over all key decisions.

EMPOWER BLACK YOUTH: as a community reach-out effort, and to stay true to our charter as well as foster the next generation of BLL leaders, we will hold regular education-based conferences for young black men and women (teenage yrs. and up) who are interested in our work. Those events will teach them the power of the technology, the civic advancement efforts and overall structure and leadership values we are working with in our efforts to build Social Change Platforms for their communities.

WORLD CLASS INFRASTRUCTURE: an important byproduct of the core mission will be to create a top-of-the-line set of services and related technology implementation best practices to help other communities to leverage the same services to build their own applications to better their lives in the same way. This infrastructure will be built out by and in close cooperation with Social Change Platforms, who with their technical affiliations will be able to provide us with world class services in the areas of blockchain data governance, decentralized digital identities, crypto asset management solutions and outstanding app development and testing services.

EXPANSION EFFORT: as a culmination effort to bring in all the technology, partnerships, infrastructure buildout and overall mission to advance black lives, we will dedicate a good portion of our efforts towards the growth of this model throughout the country and even the world. With the application buildout and ownership model led by Social Change Platforms, we'll be able to show communities how they can create alternatives to processes that currently aren't working for them, how to get them built via public sector efforts, and how to even own those systems and earn generational wealth from them. BLL can lead the way in this national effort.

TRANSPARENCY AND ACCOUNTABILITY: by creating larger strategic partnerships with institutions that have global reach, we'll be able to push this effort global, as communities create 100% right-fit solutions: *for them*.

PRIMARY MISSION: while the purpose of the non-profit overall is to vastly improve the lives of all black citizens in the United States; and provide an 'empowerment template' for all impoverished societies worldwide, the primary goal will be to focus on black women - because they are the largest and most held down group in our country, So if we can do right by them, we can do right by everyone.

OPERATIONAL GOALS: the main efforts will be to execute on the collecting of requirements from the community for the purpose of building out several applications (and/or services) known here as Social Change Platforms, which will be implemented via strong partnerships with city and state government entities as well as various other non-profits. We will build platforms focusing mainly on the public sector.

KEY FOR-PROFIT PARTNERSHIP



CREATE CIVIC PARTNERSHIPS



FOR-PROFIT PARTNERSHIP: as part of its operational goals, Black Lives Lead will work in close proximity with a for-profit entity known as Social Change Platforms; which will be the technology partner and system builder for BLL, whose focus will be the same: benefiting the black community by building next-generation solutions that improve all aspects of their lives, in both the public and private sectors. It will be based in Washington state as a Social Purpose Corporation, whose charter will be to benefit the community, not maximize shareholder wealth.

CREATE MORE TECH PARTNERSHIPS



EDUCATION PARTNERSHIPS: as part of our efforts to both empower black youth and build a world class infrastructure for building Social Change Platforms, we will partner with inner city high schools and HBCUs throughout the country to promote these services and implement this infrastructure into the schools so that black youth not only have access to it but with it they can create new companies from this platform; creating in essence a "CEO pipeline" of brilliant young leaders who will shape the next generation of solutions in the public and private sectors for all of America. It can also become a key source of revenue for all the academic institutions.

CREATE ACADEMIC AND OTHER KEY STRATEGIC PARTNERSHIPS



FUTURE NON-PROFITS: in keeping with the primary mission, as part of this effort we want to create an 'empowerment template' that other groups within the United States can use to advance their causes, because each group and even each regional version of that group will have their own unique needs. That's why we will foster and support the formal buildout of an infrastructural support model for other groups to use based on the same set of technologies and processes we at BLL use and/or create. That will take the form in non-profit spinoffs such as Asian Lives Lead, Native Lives Lead, LGBTQIA+ Lives Lead, and so on.

DEMOCRACY-SAVING SOLUTIONS: lastly, we want these systems to be viewed as solutions that are designed by, built for and owned by the people; which is a much better alternative than what we have today.