

Social Change Platforms and Black Lives Lead

GOAL: CREATE A STRONG PARTNERSHIP BETWEEN THE TECHNOLOGY COMPANY OF SOCIAL CHANGE PLATFORMS AND THE COMMUNITY OUTREACH COMPANY OF BLACK LIVES LEAD WHO WILL WORK TOGETHER TO BUILD OUT THE APPLICATIONS OF THE FUTURE THAT SERVE ALL OF HUMANITY.

Social Change Platforms

- A Social Purpose Corp; unique to WA state.
- Source of all technology IP and buildout efforts
- Partner with dev groups led by women of color
- Access to world class technology companies



OUR MISSION:

"To use the most transparent, accountable, empowering and efficient set of technologies in the world to empower everyone in the world to enjoy a new level of digital autonomy; while at the same time building a world class infrastructure that serves all communities and allows them to maximize their creativity."



OUR MISSION:

"To empower communities of color in amazing new ways by putting them at the forefront of designing, building and owning the systems of the future."

BLACK LIVES LEAD

- Educate and inform the public of overall mission
- Leads community outreach to gather app requirements
- Form regional partnerships; HBCUs, NAACP, state govt's
- Distribute shares to public; build SWFs*, revenue sharing

*Sovereign Wealth Fund: a state-run asset

Implementation at the Local and National Level

Municipalities can easily use this technology to build a process by which these Social Change Platforms get built and serve the needs of local communities. Citizens provide the requirements to build and even own these solutions that are then sold nationally.

1 DEFINE THE CHARTER

Outline the scope, vision of your effort; what areas do you want to solve for?

Define the Players

- Mayor's Office
- Att. General's Office
- Police, Voting Depts.
- Local Non-Profits
- Community Groups
- Inner City Schools

Define the Effort

- Scope and Vision
- Planned Tech Use
- Funding Strategy
- Implementation Plan
- Sales Growth Strategy
- Revenue Sharing

2 BUILD PARTNERSHIPS

Create alliances in both the PubSec and tech arenas to prepare for the planned effort.

Build a world-class infrastructure for the people to use

Build access channels for communities of color

- Non-profits
- Schools

- Blockchain Experts
- App Developers
- Digital Identity Experts
- Data Privacy SMEs*
- User Experience Leads

*Subject Matter Experts

3 LAY THE FOUNDATION

Build the necessary tech, legal elements to implement in a proof-of-concept form.

POWERFUL NEXT-GEN TECH...

- Digital Identity
- Digital Asset Wallet
- "Digital City" Readiness
- Data Privacy Law Compliant

FOR EVERY CITIZEN

Local Officials: create a path for tech use (data privacy rights, digital identity use, rights on voting, policing digitized)

4 BUILD THE SOLUTIONS

Create the Social Change Platforms that you want to implement in your city.

Get world-class resource help...
...to create a knowledge baseline...
...so that locals can build, own the tech.

ACCOUNTABLE POLICING PLATFORM

ELECTION REFORM APP

PUBSEC SERVICES UPGRADE

5 SELL THE SOLUTIONS

Offer those platforms in the cloud via a SaaS* model to other cities in your state.

Work with professional consulting and software sales experts to offer the apps to other cities in the state.

Create a Sovereign Wealth Fund for sharing sales with the people.

SEATTLE

*Software as a Service

Revenue sharing to citizens; to their digital identity wallet

6 EXPAND NATIONALLY

Bring that model to other cities and states throughout the country for them to build.

Each community can build custom 100% right-fit solutions

Launch tech hub and non-profit group relationships.

Non-profits: **BLACK LIVES LEAD**

Tech groups: **BLACK IN AI**