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Social Change Platforms: Accountable Policing Introduction and Benefits

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Current Situation: Policing in New York

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We need to empower communities of color and increase transparency in policing by offering them a powerful and community-enhancing solution to help transform policing:

- The Stop and Frisk campaign has permanently scarred the BIPOC community in New York, and its remnants still exist; trust of policing practices remains low*
- Racial disparities in policing have increased over the past 5 years with the NYPD since Stop and Frisk ended (supposedly); since 2015, black citizens are ***still eight times more likely*** to be stopped and frisked than a white person in New York city
- 96% of all adults in NYC residents own a cell phone, and 80% own smartphones
- In a city of 8.5 million people, nearly one in every 128 New Yorkers is currently homeless; and one in 5 is likely to experience a mental health disorder each year
- We need a solution to policing that not only increases trust and accountability, but also helps improve community relations and the overall health of the city

*Communities United for Policing Reform is the main group behind this effort in NY; their website is here.

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Keys: Digital Identities and Data Sharing

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We need to empower communities of color by increasing transparency in policing; by offering them a powerful and community-enhanced solution to help transform policing:

- The combination of using the transparent nature of blockchain-based data governance* and the most advanced digital identity services in the world can greatly enhance the visibility of the *most vital* public sector service of policing
- There is little to no technology-based communication infrastructure in place for the public to use and feel confident in (real-time) within the process of policing
- There are critical policing data points that we as citizens have a right to know; the instant sharing of that data - with us and our loved ones - is badly needed
- Blockchain-based smart contracts* can guarantee fair and instant sharing of data
- The police have often been viewed as occupiers and not protectors; if they offer the community a new way to interact with them, it can greatly benefit both sides

*There are plenty of resources online to learn about these technologies; we will use open-source standards.

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Accountable Policing Platform: Summary

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The public sector version of our platform can build much greater trust between the police and those in the community they are supposed to protect and serve:

THE PROCESS OF POLICING IS A PUBLIC SERVICE AFFORDRED AN INCREDIBLE RESPONSIBILITY; THUS, IT MUST BE POLICED BY THE PUBLIC.

My Digital Identity (DID*): Public Sector

- My core data points (name, phone #, home address, etc.
- Used to access public services
- Used in emergencies by gov't
- Citizen control over access to it
- Access rules are public knowledge

Officer John Anderson
On Patrol...

1

2

The core details and police history of that officer are ***public knowledge;*** on the blockchain.

- Officer John Anderson
- Badge # 34398712
- Arrest History Report
- Complaint History Report
- Training Report
- Any Open Investigations
- *Reason for Interaction*

Also, history of the District Attorney; their conviction rate against police officers, amount of money received from the police union, etc. is also public domain - it can be part of the the same report.

NOTE: the policeman will have a public sector Digital Identity; it will follow him/her nationally, (can prevent rehires, if required).

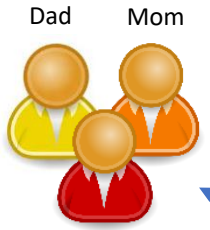
DID*: Officer John Anderson

3

If you are pulled over, this police data is sent to you in real time (text) to your smart phone.

4

That info can be sent immediately to all your emergency contacts as well, including real-time arrest updates, policeman DID info...



It can be tracked or sent to civic leaders; all trouble cops and city policing policies can be monitored in real-time.

5

ALL POLICE DATA THAT IS ACCESSIBLE TODAY WOULD BE MANAGED ON A PUBLIC BLOCKCHAIN: 100% TRANSPARENT AND OPEN TO ALL CITIZENS.

*See the appendix for more details on digital identities.

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Scenario-based Policing: 100% Transparency

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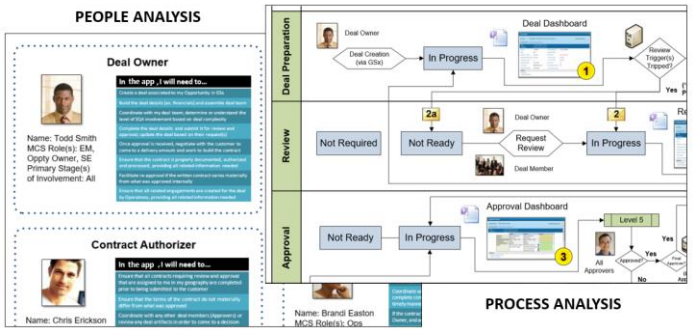
By exposing the policing process to the public, we can hold it to a higher standard:

1 Use our People-Process-Technology delivery model* to define all policing scenarios and document them for use.



2 Review of the scenarios can be an opportunity to re-define who to get involved; ***don't need a cop*** every time.

Code	Description	Initial / Primary Responder
10-46	Motorist Assist	***Towing Service***
21	Complaint	***Community Assist Services***
10-10	Negative / Fight in Progress	Closest Police Officer(s)
10-32	Person with a Gun	Closest Police Officer(s)
10-56	Intoxicated Person	***Community Assist Services***
1D	Domestic Dispute	***Community Assist Services***
10-38	Traffic Stop	Closest Police Officer(s)
10-45	Bank Alarm / Bomb Threat	Closest Police Officer(s)

3 We can build all the key scenarios in the app for police and citizen access, set review and police support standards.

Code 10-38: Traffic Stop

Scenario 10-38a: Speeding
Step Details | My Rights**

Scenario 10-38b: Expired Tabs
Step Details | My Rights

Scenario 10-38c: Broke Down
Step Details | My Rights

Scenario 10-38d: Illegal Move
Step Details | My Rights

All details on steps taken, who responds, what happens if you don't comply, police duties, etc. in the app.

4 Create greater synergy between the police and community; if they know the process things can go smoother.

Citizen (and close contacts) receives details on the 'why' and what's expected of them; steps both will follow for scenario 10-38b.

My DID (option)

OR

Officer John Anderson pulls over a citizen for expired tabs.

Knowing this will help speed up the process, ensure both people are on the same page.

5 There can be civic group or third-party review of all results; compare the arrest reports with the scenario-based details.

John Anderson Arrest Report

Variance details; scenario steps vs. actual steps taken.

Civic group can review results, ask for details from the citizens, police.

Can recommend law changes (new ones); with police leadership, union involvement.

6 From there we can provide detailed reports to the community on the police, as well as provide other key information.

- Arrest reports for all officers; by code
- Civic groups: key members, charter
- PD budget details
- City council info
- Police in the news
- Community events
- Training reports
- App news, updates

*See the appendix for more detailed view on this image.
**This represents a big legal services upsell opportunity.

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Sales Approach and Mutual Benefits

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There are many benefits to both local communities and the police that can result:

COMMUNITY BENEFITS*:

- Much greater accountability and transparency into the policing process: forced data sharing
- Digital footprint of NYPD; who has / hasn't completed de-escalation training, who has excessive force violations, instant knowledge of who is pulling you or your loved one over, where and why
- Delivery partnership allows civic groups to raise funds for the local issues they want to address
- Blockchain data governance acts as a gateway into more financial visibility (NYPD: $5B budget)
- Can help to codify citizen rights (Right to Know, Community Safety Acts; Consent to Search Law)
- Provide key policing-related data (precinct maps, police call statistics, live on/off duty numbers)

POLICE BENEFITS*:

- More transparency in policing effort and data sharing equals greater trust with the community
- Opportunity to co-deliver the platform with us to other police departments (consulting revenue)
- Greater connection with the community; can leverage the platform to connect on local events
- Image transformation; from a police dept. into a software delivery service, an agent of change
- Access to training, services (i.e., crisis intervention, de-escalation, cultural sensitivity, wellness)

*These are just suggestions as to what the platform can provide; each city can customize it to meet their needs.

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Other Benefits to the BIPoC Community

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The technology behind the Accountable Policing platform can help usher in a wave of incredible changes that can bring tremendous benefits to communities of color:

PLATFORM POSSIBILITIES:

HEALTH DATA MARKETPLACE

Build a rich data profile of your physical health that you can then monetize or exchange for personal health services; while at the same time creating a new service for all those with lower incomes.

FINANCIAL REFORM EFFORTS

Eliminate racism and discrimination in banking via crypto-based SPDI* loans; creating lower risk products and new financial channels, capital infusions.

DYNAMIC NEW COMPANIES

By leveraging powerful new legislation, we'll offer a community-built and owned business platform; leveraging crypto and the blockchain.

YOUR DATA = YOUR INTELLECTUAL PROPERTY

My Digital Identity; Public, Private Sectors

Decentralized Identity and blockchain data governance services will allow for unprecedented transparency and accountability.

See 'The Vision' section of the website for public and private sector versions of the full-scope potential.

SOCIAL CHANGE PLATFORMS

From Accountable Policing to Prison Reform, citizens can create localized versions of these services in their own communities to enact change.

MUSIC AND ART MARKETPLACE

Every lyric or beat you create is tied to your digital identity (your IP); collaborate with artists, every time it's downloaded you get paid.

PUBLIC SECTOR IMPROVEMENTS

From legislation support to election reform and other key public sector service upgrades, we can help a state save millions of dollars.

*Special Purpose Depository Institution; a bank that manages crypto-based assets. Click here for more info.

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Partnerships with Universities, Politicians

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Our goal is to create a valuable and highly integrated model that is following our community-based approach to buildout and ownership*; with a step-by-step approach to deploying the technology in either the .com or .org environments.

Approach Summary for University Interaction (non- and for-profit)

1. Introduction to tech, services we provide and agreement to integrate into HBCU curriculum.

2. Technology agreements on use by the schools and revenue-sharing agreements with for-profit enterprises that start from the institution.

3. Provide guest speaker appearances, inspire students to create new projects, drive innovation.

4. Support project build-out efforts with resource and delivery model support; build proof-of-concept.

5. Launch and co-manage it with HBCU, students.

Awareness effort to key HBCUs

Create deals with each school

Staff, department agreements

Buildout of great solutions

Extol benefits of the platform

Civic groups also shown the benefits; partner with us

Businesses offered option to adopt

Citizens get access to DIDs powerful tech

Approach Summary for Politician and Civic Interaction (non-profit)

1. Introduction of tech, create public-private partnerships with local governments.

2. Teach politicians about the benefits; can save their state millions in PubSec services delivery, be the foundation for data privacy legislation.

3. Work with various civic groups to create revenue sharing to solve problems in their communities.

4. Option to offer businesses a data privacy law-compliant platform, ensure day-1 compliance.

5. Offer the tech to citizens; lift up your electorate.

*See the appendix for details on this approach; slide 18.

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Technology and Delivery Services

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We plan to offer a dynamic set of services from our resource partners all over the globe, which we'll offer to our various customers via an agile 24x5 delivery model.

Core Partners' Services

Monetha

- Blockchain Related Services
- Digital Identity Services (DID)
- 50+ resources; Lithuania

+

TRIFACTA

- Data Warehousing Services
- Connectors, Analytics, etc.
- PaaS: for data copy requests

+

MAD DEVS

- Custom Services: DevOps, QA, Front/Backend, Mobile, UX/UI
- 40+ resources; England

+

MasyCoDa Solutions

- AI/ML Services, RPA, Chatbots, Opensource & full stack dev, BI
- 40+ resources; India

Our Value-Add Services

DID, Data Privacy Law Related

- Data Privacy law statute integration (country or state-specific; GDPR, CCPA)
- Industry-specific identity creation
- Digital Identity, Data Privacy and related legislation consulting, support

Business Consulting Related

- Leverage our experience
- Offer partner services via S/PaaS model
- Customer-focused approach using our People-Process-Technology model*
- Hyper-agile delivery: quick turn-around of MVP / POCs, for maximum impact
- 24x5 project services: very cost effective

Final Service Offerings

System Delivery Related

- Non-profit platforms: community focus, revenue sharing, BIPOC empowerment
- Scalable, forward-looking platforms that are tailored to the client's needs
- DID, Blockchain and crypto-enabled solutions; creates user-empowerment
- Cost-sensitive approach to delivery

Support Related

- Platform experts available (on or offsite)
- Real-time BI / Analytics on key metrics
- BPO support infrastructure; Chatbot use
- Text/sentiment analysis (AI/ML services)
- Ongoing platform support (bug fixes, CRs)

 *Referenced on slide 6; inquire via email for more details.

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Summary of the Offering

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One thing is for certain; the approach to policing needs to change if we want to see improvement between the police and communities of color, so let's try something!!

- It's time to get dramatically creative: leverage the most advanced, empowering technology services available to build a data and community-led policing platform
- Transform your police services from a source of friction into a software delivery service and agent for change in your community; generate revenue for your city
- Police can use the platform to conduct various scenario training exercises; share that with the community so they understand how difficult, complex your job is
- Communities can use the platform to have a little more piece of mind; knowing that their child / loved one has at least some form of protection when going out
- Leverage the platform and its empowering concepts to be a launching pad for a lot of new Social Change Platforms* that can empower the BIPoC communities

*See the one-pager (2 slides) in the appendix for details.

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Questions and Appendix

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If you have any questions or want to discuss any opportunities, feel free to reach out to us anytime.

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Digital Identities and Data Privacy Legislation

What is Decentralized Identity? - An open, trustworthy, interoperable, and standards-based identity solution for individuals and organizations, allowing users to ***own*** their digital identities. And when it's combined with data privacy statutes it can empower people greatly in both their public and private lives.

PUBLIC

- Cel phone GPS tracking (i.e., in time of pandemics)
- A few critical data points (for taxes, voting, services)
- Employment verification, public services-related data

My Digital Identities (public, private sectors)

We can create two forms of Digital Identities

WE CAN IMPLEMENT ALL THE KEY DATA PRIVACY LAW STATUTES INTO YOUR DIGITAL IDENTITY:

- First right of refusal (must ask you to give prior approval to share your data with a 3rd party)
- The right to obtain a copy of your personal data
- The right to update or delete most personal data held by a business or its service provider(s)
- The right to not be discriminated against (i.e., price)
- And more rules; ones that are deemed necessary

ABLE TO PERFORM RIGHTS-BASED REQUESTS AND UPDATE YOUR PROFILE IN REAL TIME

100% secure, accessible only by you (MFA services*)

PRIVATE

- All privately generated data (shopping, web history, etc.)
- All device-related taxonomy
- All social media-based data (sentiment and profile info)
- Image-based content (scan)

*Multi Factor Authentication: a second layer of security for accessing one's data or an application.

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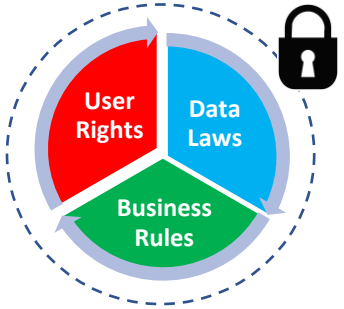
Create a Win-Win-Win Solution

Our technology allows for the build-out of an auto-compliant data governance platform, which can benefit everyone; government, businesses and consumers:

GOVERNMENT: able to offer a complete solution to the public as part of any data privacy laws they pass; and save millions in administrative and support costs (and a key part of a solid re-election strategy).

NOTE: THIS DATA GOVERNANCE PLATFORM CAN BE SET UP TO HOUSE ALL LEGISLATIVE ELEMENTS OF YOUR DATA SHARING LAWS; SO THAT ALL ENTITIES, BOTH INTERNAL AND EXTERNAL, REMAIN IN COMPLIANCE AT ALL TIMES. IT CAN ALSO BE THE 'TECHNOLOGY TEMPLATE' FOR ANY NEW STATES CRAFTING THIS TYPE OF LEGISLATION; WHICH A PARTNERING BODY CAN BENEFIT FROM.

CONSUMERS: able to perform self-service requests from any connected device, based on the data privacy laws on the books; giving them much more control over their data and digital identity.



BUSINESS: able to become compliant on all data privacy laws once this platform is implemented; saving them millions in support costs and possible fines, and providing their users with an added convenience.

KEY TAKEAWAY: Don't just pass the legislation, provide everyone with the platform to fully leverage it.

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Technology Intro and Application Rollout

The rollout approach for these apps will be funded and therefore driven by the public, and it will be driven by donations and investments; 'donvestments' into the platforms.

1 Everyone can download the book for **free**; donations happily accepted.

Available at www.socialchangeplatforms.com, www.deathbyabillioncuts.com or www.datamotus.org

2 If you donate more than $5, you are eligible to try out the DID technology.

'DONVESTMENT' AMOUNT*:	$10
☑ Amount to Donate (book)	$5
☑ Amount to Invest (apps)	$5

DID + Wallet

*You can donate along with making an investment into technology; try out the DID service when you invest $5 or more. Investment decisions are made by the community.

3 All funds invested to the effort will be in the blockchain, visible to everyone.

CURRENT INVESTMENT TOTAL:
$269,548.24

AMOUNT ALLOCATED TO DATE:
$0

Vote to Allocate Funds
Vote on Your Favorite App

4 The community tells us which apps they want us to build, try to win first.

VOTE ON YOUR FAVORITE APP FOR FUNDS INVESTMENT

Vote for a single app that you would like to see built first. When the company finds a customer they will request release of the funds from you, by simple majority vote.

- ◉ **A**ccountable **P**olicing **P**latform
- ○ **M**usic and **A**rt **D**ata **M**arketplace
- ○ **P**hysical **H**ealth **D**ata **M**arketplace
- ○ **F**inancial **R**eform **A**pp
- ○ **E**lection **R**eform **A**pp
- ○ **P**rison **R**eform **A**pp

Voting Results to Date | **VOTE** | App Concept Introductions

5 If a customer is found, the community is asked to approve funding for the app.

OFFERING SUMMARY: A customer was found for the Music and Art Data Marketplace, initial estimates to build it are $5M. Do you agree to release all available funds to build it?

VOTE TO RELEASE FUNDS

- ◉ **YES, release the funds**
- ○ **NO, do not release them**

Available Funds: **$269,548.24**

VOTE **My Vote:** APP

App Voting Results

APP: 31.8%
MADM: 23.7%
PHDM: 8.9%
FRA: 12.3%
ERA: 18.6%
PRA: 4.7%

6 Once the app is built, people have the option to try it out; using their new DIDs.

APP BUILDOUT: MUSIC AND ART DATA MARKETPLACE

Version 1 of the Music and Art Data Marketplace is ready for use. Read and agree to the terms and conditions for the app before sharing or placing any of your data in it.

Terms and Conditions on Use
Application Introduction
Music and Art Data Marketplace
My Data, Donations and Investments

DID + Wallet

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Ownership and Revenue-Sharing Model

Our mission is to share in the success with the community that makes us successful.

THE DIFFERENT WAYS YOU CAN EARN WEALTH:

1 Revenue sharing from direct consulting contracts we win.

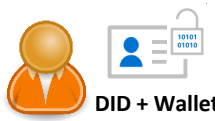
AWARDED A $5M PROJECT

- 50% for project costs
- 30% to new features
- 10% charitable efforts
- **10% revenue sharing**

Placed in your digital wallet within your DID

- $500,000 distributed via the blockchain to everyone's DID, based on seniority, use
- All funds visible to users in the blockchain

2 Through project involvement or new project/app idea submission.



DID + Wallet

20 CSTs

- Sign up for a current one or submit a new project idea
- Use the same RACI levels to determine role, involvement
- All members of the project receive ownership based on their amount of involvement

- **20 hrs. logged = 20 cert. stock tokens issued to DID.**

3 Submit technology use idea to become your own CEO.

SaaS Model
(Software as a Service)

- Submit a business proposal on licensing the technology
- Receive support for app buildout, hosting if needed
- Embed our tech into your application; leverage DID and crypto asset mgmt services

4 Data monetization through our data marketplace apps*.

- Use DID to collect data via XPath scraping, file creation
- Upload your data to various data marketplaces for offer
- Trade your data for services or discounts (self-monetize)

XPath Files
Social Media
Physical Health
Phone Telemetry

Data Marketplaces

COMMUNITY-BASED WEALTH GENERATION:

5 Community and civic-based groups use our technology for social advancement.

- Find and offer our services to many local non-profits
- Work with them to design social justice solutions / apps
- Trademark the solutions to offer to other non-profits throughout the country

Current non-profits

New tech non-profit

Revenue sharing oppty

6 Create entrepreneurial pipeline through high schools and colleges (HBCUs).

Inner city schools

Your data = your IP

- Have a reach-out campaign with schools, teach youth about importance of digital identities, blockchain, data privacy laws
- Partner with schools, black business accelerators to lease our technology
- Create a new generation of CEOs; offer delivery framework, agile best practices and more to build generational wealth

*This is part of the long-term vision; 5-7 years out.

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